

# About Jake Blok in short

JAKE BLOK

Entrepreneur, Soundboard & Inspirator

Topics: Innovation, Creativity, Business development, Entrepreneurship

Jake is founder and director of IHAVEAWISH. This provides him the opportunities to be an open and ambitious individual, help talent grow and play a role as part of a team in serving clients and setting up cool ventures.

As an Entrepreneur he likes to take initiative and explore the new. From a service perspective he believes he and his team should help clients understand their growth potential and act with ambition. Inspiring Growth. His vision in business is the rise of the business development platform in which growth opportunities are optimally explored and exploited in a cooperative way. The world is becoming more and more open. New roles are developed from management of individuals and intellectual property to facilitation of networks. Expertise and ideas come from a cross-industry arena. It is about the external organization and internal mentality. The art of knowing what to wish for has never been so crucial. The courage of taking steps will remain the main differentiator. And yes. We will not only believe but also more and more act as if we are responsible of this earth. Co-eco-nomy.

ASSOCIATIONS

WebbyAwards & Lovie Awards

Member of IADAS, Jury member, Dutch Ambassador, Initiator ilovethewebbys.com

OpinionKids – Kids have opinions too Co-founder, Initiator The Tasting Project

## AN AWARD

Jake Blok received the New Venture Stimulation Innovation Award for initiatives supporting Dutch innovation and entrepreneurship activities.

## COMPANIES

IHAVEAWISH is a new business support and management company. The core activities include a) providing strategic services to medium sized and larger organizations, which are open and willing enough to explore and exploit their growth potential and b) investing in inspiring profit and non-profit initiatives in an entrepreneurial manner. IHAVEAWISH holds an equity stake in Inspirething Holding bv, which provides online services. Jake is director of Inspirething.

## Timeline

Founder IHAVEAWISH

Co-founder of boutique business development advisory firm Geniepark

Co-founder of Crosspring, Techcrossing, Innovation Playground, Opinionkids

Co-founder of Inspirething ([www.inspirething.com](http://www.inspirething.com))

During this time he was active on numerous business plan panels as a judge, including NewVenture and held a multi year chairman position on the Dutch government supported TechnoPartner Award jury. Speaking, soundboard and teaching requests grew.

## Expertise

You could say the field of commercial feasibility, business case assessment, Business Concepting is his area of expertise.

In this time Jake believes enormous opportunity lies in Momenting - time based differentiation. He believes Momenting is the new Marketing.

Personal motto

Keep on Tryin'. Better to try all things and to find all empty, than to try nothing and leave life a blank. It is common sense to take a method and try it. If it fails, admit it frankly and try another. But above all, try something! (Harry Emerson Fosdick & Franklin D. Roosevelt)